



# 2017 SADD Alberta Liquor Bag Contest



*In partnership with the Alberta Gaming and Liquor Commission, SADD Alberta is pleased to announce the 2017 Liquor Bag Contest*

*We are encouraging students to submit their best designs for a chance to win some great prizes! Good luck, have fun and remember ... **Drive Safe – Drive Sober!***

## Who Can Enter?

- The Liquor Bag Contest is open to any Alberta student currently in Grade 1 to Grade 12.
- SADD Alberta/AGLC reserves the right to accept or decline any entry.

## Entry Categories

- Each school may submit a total of 3 liquor bag designs **PER entry category**.
- There will be three categories for liquor bag design entries:
  - **Category 1:** Grades 1 - 6
  - **Category 2:** Grades 7 - 9
  - **Category 3:** Grades 10 – 12

## Submission Eligibility

- Each entry **MUST** be accompanied by a completed “Liquor Bag Contest Student Entry Form”.
- Parent/Guardian signatures are required for participants under 18.
- Submissions with incomplete Student Entry Forms will not be considered.
- No digital or online submissions will be considered including any pictures uploaded to Facebook, Instagram or Twitter.
- No entries shall include images with copyrights.
- The physical liquor bag with the student design on it must be **mailed** to SADD Alberta (a return envelope will be included with your liquor bag shipment for this purpose).
- SADD Alberta is not responsible for any damage resulting from the shipping process.

## Theme

- Student designs must contain images and/or messaging relating to the prevention of, consequences of, or the risks associated with driving while impaired due to alcohol use to be considered for this contest.
- Messaging that can be used any time of the year is recommended however, submissions targeted to a specific event/holiday season (Christmas, etc.) will also be accepted.

## Design Requirements

- All submissions must be created on the SADD/AGLC paper liquor bags provided to schools.
- All submissions must be the sole work of the student. (We understand that planning and encouragement may come from teachers or friends, however all entries must be completed only by the students’ hand).
- Entries are to be created by an individual student (not a team or group).
- No commercially created or sponsored entries will be considered.
- No part of the entry shall be copyrighted material. This includes images, photographs, clip art, etc. Entries with copyright material included will not be accepted.
- Only designs on the front of the bag will be considered for judging (front side with the pre-printed logos).
- No student information should be present on the liquor bag itself, other than the name of the school.
- All student information must be completed on the Entry Form.
- All entries by students under the age of 18 must include a parent/guardian signature on the entry form.
- All entries must reflect the contest theme and be appropriate for further distribution.

### Important Dates

- Entries must be postmarked by **December 31, 2017**. No late or incomplete entries will be considered.
- Winners will be announced by March 31, 2018.

### Prize Classifications

- Prizes will be awarded to the student artists for the top designs in each of the 3 categories.
- An additional "Overall Winner" will also be selected from all submissions.
- Winners will chose a gift card from a selection of retailers that will be provided to them.

<b>Category 1</b> (Grades 1-6)	<b>Category 2</b> (Grades 7-9)	<b>Category 3</b> (Grades 10-12)	<b>Best Overall Entry</b>
First Place \$200	First Place \$200	First Place \$200	<b>Winner \$500</b>
Second Place \$150	Second Place \$150	Second Place \$150	
Third Place \$100	Third Place \$100	Third Place \$100	

### Judging Criteria

- Entries will be judged by SADD Alberta and the AGLC.
- Entries will be judged on the following criteria:
  - Overall theme incorporation
  - Visual effectiveness
  - Originality and creativity

### Additional Information

- SADD Alberta/AGLC reserve the right to not select a winning entry based on the discretion of the judging members.
- SADD Alberta/AGLC reserve the right to revise the contest in any part, at any time.
- All entries become the property of SADD Alberta/AGLC and may be reproduced in full or in part.
- All entries may be edited by SADD Alberta/AGLC to incorporate slogans, logos, etc. as required for printing and distribution.
- Any of the winning liquor bag designs may be reproduced by SADD Alberta for future promotions.

**\*\* REMINDER \*\***

***Entries must be postmarked by December 31, 2017.  
NO late entries will be accepted.***

***You can contact SADD Alberta at [yvonne@saddalberta.com](mailto:yvonne@saddalberta.com)  
should you require any more information.***



# 2017 SADD Alberta Liquor Bag Contest Student Entry Form



**To be eligible, form must be completed **IN FULL** for each entry, with signatures & school name (no abbreviations).**

Student First Name:			
Student Last Name:			
Student Grade:		Age	
Home Address:			
City/Town:		Postal Code	
Home Phone:			
Email Address:			
Full Name of School:			
School Address:			
City/Town:		Postal Code	
Contact Teacher Name:			
Contact Teacher Phone:			
<b><u>Student Consent:</u></b>  By submitting my contest entry, I hereby give permission to the Students Against Drinking and Driving Association of Alberta (SADD Alberta) to reproduce my liquor bag artwork. I understand that my entry may be altered to include slogans, logos, etc. as required for SADD Alberta's purposes.  Student Signature: _____			
<b><u>Parent / Guardian Consent</u></b> <b>(required for all participants under the age of 18)</b>  I hereby give permission for my child to complete the student entry form and to participate in the SADD Alberta/AGLC Liquor Bag Contest.  Parent/Guardian Name: _____ Signature: _____			

**Note:** All entries become the property of SADD Alberta and may be reproduced in full or in part.